

DOWNTOWN GETDOWN

**CONCERT
SERIES**

2025

**Sponsorship
Information**





Downtown GetDown 2025 Concert Series

June 14 Derrick Dove & The Peacekeepers
Southern fried blues rock

July 12 The Bourbon Brothers
Music of The Rat Pack

August 9 Kasper and The 911 Band
Soul, R&B, and Funk

September 13 The Atlanta Jazz Players
Jazz

All concerts take place at the
Eatonton City Center Stage.
Vendors open at 6:00pm, and
the concerts take place from
7:00pm until 10:00pm.



Sponsorship Levels

Concert Series Presenting Sponsor \$10,000

- Business representative to officially kick-off each of the concerts and welcome attendees.
- Sponsor exclusivity in your business's industry. (No other businesses from your industry will be allowed to sponsor.)
- Prominent business logo placement on stage banner.
- Prominent business logo placement on event signage.
- Prominent business logo placement on event website.
- Prominent business recognition on the event sponsor listings.
- Prominent business recognition on ALL event advertising and promotional materials.
- Two business promotional booths (each space is 10'x10').
- Prominent business recognition on ALL Eatonton Main Street Social Media (over 12,000 followers).
- Prominent business recognition on ALL Eatonton Main Street event e-blasts (over 5,000 subscribers).
- Opportunity to distribute promotional items to event goers.

Individual Concert Presenting Sponsor \$5,000

- Sponsor exclusivity in your business's industry. (No other businesses from your industry will be allowed to sponsor.)
- Business logo placement on stage banner.
- Business logo placement on event signage.
- Business logo placement on event website.
- Prominent business recognition on the event sponsor listings.
- Prominent business recognition on ALL event advertising and promotional materials.
- One business promotional booths (each space is 10'x10').
- Prominent business recognition on ALL Eatonton Main Street Social Media (over 12,000 followers).
- Prominent business recognition on ALL Eatonton Main Street event e-blasts (over 5,000 subscribers).
- Opportunity to distribute promotional items to event goers.

Sponsorship Levels

Supporting Sponsor \$2,500

- Business logo placement on event signage at one concert.
- Business recognition on event website for one concert.
- One business promotional booth (each space is 10'x10') at one concert.
- Business recognition on ALL Eatonton Main Street Social Media (over 12,000 followers).
- Business recognition on ALL Eatonton Main Street event e-blasts (over 5,000 subscribers).
- Opportunity to distribute promotional items to event goers at one concert.

Participating Sponsor \$1,500

- Business name on event signage at one concert.
- One business promotional booths (each space is 10'x10') at one concert.
- Business recognition on ALL Eatonton Main Street Social Media (over 12,000 followers).
- Business recognition on ALL Eatonton Main Street event e-blasts (over 5,000 subscribers).
- Opportunity to distribute promotional items to event goers.



Sponsorship Contract

I, _____, agree to pay the following amount as a representative of the business stated below to become a sponsor of the 2025 Downtown GetDown Concert Series.

Business Name: _____

Address: _____

Phone Number: _____

Email: _____

Sponsorship Amount: _____

Signature: _____

Date: _____

Please make all checks payable to the City of Eatonton.